

## Purpose Statement Options To Be Evaluated

Purpose statement options to be evaluated	Is a contribution to society—not a product or service?	Answers the question ... Why is this work important?	Is inspirational and motivational?	Uses powerful words?	Is brief in length?	Is broad in scope?
	Yes No	Yes No	Yes No	Yes No	Yes No	Yes No
	Yes No	Yes No	Yes No	Yes No	Yes No	Yes No
	Yes No	Yes No	Yes No	Yes No	Yes No	Yes No
	Yes No	Yes No	Yes No	Yes No	Yes No	Yes No
	Yes No	Yes No	Yes No	Yes No	Yes No	Yes No
	Yes No	Yes No	Yes No	Yes No	Yes No	Yes No
	Yes No	Yes No	Yes No	Yes No	Yes No	Yes No
	Yes No	Yes No	Yes No	Yes No	Yes No	Yes No
	Yes No	Yes No	Yes No	Yes No	Yes No	Yes No
	Yes No	Yes No	Yes No	Yes No	Yes No	Yes No

The Purpose statement chosen by the small group: \_\_\_\_\_

\_\_\_\_\_